



SPONSORSHIP PACK



Introduction

Building on the highly successful series of THET conferences and summits, the autumn conference and the spring UK-Africa Health Summit offer unparalleled opportunities. Demonstrate your organisation's commitment to being a lead player in the development of Health Partnerships and at the forefront of the global debate. Put yourself in front of 300 plus high-powered delegates from the global health workforce community with unmatched access to present your organisation as a leader in the field.

THET Conference 2024

6-7 November 2024, an online conference attracting an audience of 300-400 people from across the world.

Headline

THET's Annual Conference is the major global health event bringing together the Health Partnerships community and featuring high-level decision-makers and internationally recognised experts and leaders, to find solutions and share experiences to advance universal health coverage.

Key Theme

The 2-day THET Conference will explore the global health context and architecture, and the UK's contributions and commitments to global health, with reflection on the outcomes of the Summit of the Future on the Sustainable Development Goals (SDGs) and the UN High-Level Meeting on Antimicrobial Resistance (AMR).

The first day will consider how working with national governments and actors, and enhanced collective efforts, can build health systems and workforce, with a critical role for the UK and a globally engaged NHS.

The second day will focus on solutions, on positive stories and experiences from Health Partnerships including diaspora-led Health Partnerships, and how they are contributing to tackling global health inequities. There will be a strong emphasis on evidence and learning to improve effectiveness and innovations, with a particular focus on leaving no one behind.

UK-Africa Health Summit 2025

18- 19 March 2025, an in-person summit at the Royal College of Physicians, London. With a focus on the health partnership between the UK and Africa, it will attract up to 300 attendees including UK ministers and various representatives from African country ministries of health.

Headline

The 9th UK-Africa Health Summit in March 2025 will work closely with the UK Government, African governments, global health organisations, civil society and commercial organisations, and other donors to promote greater collaboration and multi-sector working to transform health systems.

Key theme

Building stronger health systems through the Health Partnerships approach is fundamental to achieving the commitments to health and well-being under SDG 3 and achieve Universal Health Coverage (UHC).

Most African countries have integrated UHC as a goal in their national health strategies. Yet progress in translating these commitments into equitable and quality health services has been slow.

The UK plays an essential role in partnering with countries to transform and strengthen health systems for the future and to fulfil national efforts to continually adapt to tackle existing and rising health threats. These include health workforce shortages, antimicrobial resistance (AMR), non-communicable diseases (NCDs) including poor mental health, and preventable maternal and child deaths.

Strengthening the foundations of long-term economic growth will enable the UK and African nations to collaboratively build resilience to public health emergencies and reduce financial hardship linked to illness.

THET's offer to sponsors

Tier 1

£50,000+

- ✓ 3 delegate tickets to THET's online conference.
- ✓ 3 delegate tickets to the UK-Africa Health Summit 2025.
- ✓ Input into and speaker at 1 session of your choosing.
- ✓ Promotion on conference and summit websites as a tier 1 sponsor, including logos, sponsor profile and links to any materials you'd like to share.
- ✓ Promotion as a sponsor on social media (X and LinkedIn).
- ✓ Logo on conference banners, session holding slides and printed materials.
- ✓ Exhibition space at the UK-Africa Health Summit.



Tier 2 (THET Conference)

£25,000+

- ✓ 3 delegate tickets to THET's online conference.
- ✓ Speaker at 1 session of your choosing.
- ✓ Promotion on the conference website as a tier 2 sponsor, including logos, sponsor profile and links to any materials you'd like to share.
- ✓ Promotion as a sponsor on social media (X and LinkedIn).
- ✓ Logo on digital conference banners, session holding slides and printed materials.

Tier 2 (UK-Africa Health Summit)

£25,000+

- ✓ 2 delegate tickets to the UK-Africa Health Summit 2025.
- ✓ Speaker at 1 session of your choosing.
- ✓ Promotion on the summit websites as a tier 2 sponsor, including logos, sponsor profile and links to any materials you'd like to share.
- ✓ Promotion as a sponsor on social media (X and LinkedIn).
- ✓ Logo on digital conference banners, session holding slides and printed materials.
- ✓ Exhibition space at the UK-Africa Health Summit.

Tier 3 (THET Conference)

£12,000+

- ✓ 2 delegate tickets to THET's online conference.
- ✓ Promotion on the conference website as a tier 3 sponsor, including logos, sponsor profile and links to any materials you'd like to share.
- ✓ Promotion as a sponsor on social media (X and LinkedIn).
- ✓ Logo on digital conference banners, session holding slides and printed materials.
- ✓ Exhibition space at the UK-Africa Health Summit.

Tier 3 (UK-Africa Health Summit)

£12,000+

- ✓ 2 delegate tickets to the UK-Africa Health Summit 2025.
- ✓ Promotion on the summit websites as a tier 3 sponsor, including logos, sponsor profile and links to any materials you'd like to share.
- ✓ Promotion as a sponsor on social media (X and LinkedIn).
- ✓ Logo on digital conference banners, session holding slides and printed materials.

Tier 4 (THET Conference)

£5,000+

- ✓ 1 delegate tickets to THET's online conference.
- ✓ Promotion on the conference website as a tier 4 sponsor, including logos, sponsor profile and links to any materials you'd like to share.
- ✓ Promotion as a sponsor on social media (X and LinkedIn).
- ✓ Logo on digital conference banners, session holding slides and printed materials.

Tier 4 (UK-Africa Health Summit)

£5,000+

- ✓ 1 delegate tickets to the UK-Africa Health Summit 2025.
- ✓ Promotion on the summit websites as a tier 4 sponsor, including logos, sponsor profile and links to any materials you'd like to share.
- ✓ Promotion as a sponsor on social media (X and LinkedIn).
- ✓ Logo on digital conference banners, session holding slides and printed materials.

Exhibition Opportunities (UK-Africa Health Summit): £1,500 per day or £2,500 for both

Why become an exhibitor?

The exhibition space provides a fantastic opportunity to promote your work and to engage face to face with others working on similar or related issues.

- ✓ **Exhibition stand in the refreshment area (table and chairs for 2)**
- ✓ **Access to a power socket and Wi-Fi.**
- ✓ **Promotion on the summit website as an exhibitor, including logo and link to your website.**

